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Content Management/Document Management
What's the difference?

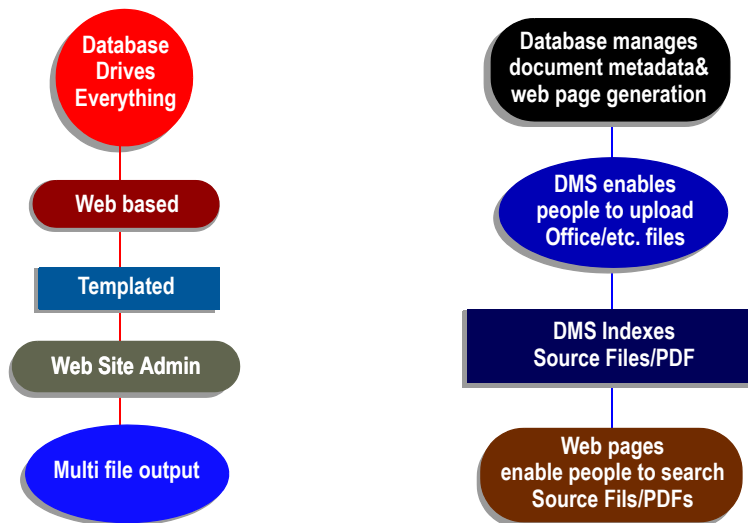
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Content Management vs. Document Management

What's the difference between Content & Document management. For starters, **Content Management** focuses on how information should be packaged using workflow to identify how the information in question is created while **Document Management** uses workflow to identify "finished" documents used to drive a business. It's the difference between taking elements from a brochure and reusing them for an online presentation vs. taking the brochure and including it in a document collection. Seen below is a comparison of the two technologies. *Note: This is far from a comprehensive analysis of the two environments.*

Content Management vs. Document Management

Content Management	Document Management
Web Oriented	File Oriented
Content Creation	Content Creation
Diverse sources/web oriented	Microsoft Office, WordPerfect etc.
Database	Database
Manages content metadata	Manages document metadata
Database	Source File Processing
Manages dynamic user content	Converts MS/other files to PDF
Dynamic HTML Templating	Online File Distribution
Enables users to publish content	Enables users to upload & access files
Online Administration	Online Administration
Database-Driven	Database-Driven
Multi File Output	PDF Output/With Source File Option
HTML, JPG, QuickTime, PDF etc.	PDF is designed for online distribution
CMS Usage - Partial List	DMS Usage - Partial List
Marketing, Training, Scheduling	Documentation, Document Access
Self Service, Forms Processing	Project Management, Print Advertising
Project Management, E Commerce	Legal Filings, Training,



CMS/DMS Convergence

The inevitable convergence of these two approaches to information management is happening as they are complementary technologies that work well together if the system is properly designed.